



About

British born American citizen, globally traveled design visionary. Able to communicate cross functionally across business units. Driven large teams towards a collective vision. Empowered and motivated teams to exceed expectations. High level business understanding across brand, graphics, packaging, apparel, footwear and accessories delivering creative design/direction from conception to market realization. Worked with some of the world's most recognizable market leaders both nationally and globally. Driven strategy conception and roll-outs on a global level. Worked across performance, action sports, outdoor, denim, contemporary, lifestyle, street-wear, and high fashion.

Experience

Adptr. Los Angeles, CA USA
Founder CEO | Creative Director
August 2016 - present

Ramp2Heaven, Los Angeles, CA USA
Co-founder | Creative Director
September 2016 - September 2017

Avery Dennison RBIS, Los Angeles, CA USA
Global Head of Creative Performance / Head of West coast Creative
October 2014 - August 2016

Under Armour, Baltimore, MD USA
Global Director Graphics, Pattern & Print
April 2012 - August 2014

Puma, Nurnberg, Germany
Graphic Creative Directing Manager / Teamhead
January 2007 - March 2012

Fullcircle, London, UK
Graphic Designer
February 2002 - December 2006

Education

BA HONS DEGREE in Graphic design & Advertising
BCUC, Buckinghamshire Chilterns University College.
September 1999 - June 2001

FOUNDATION DIPLOMA in Art & Design
SIHE, Swansea Institute of Higher education, Swansea University
September 1998 - June 1999

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